

CRYSTAL WATER FARM

PHA HORSE SHOW SERIES

2015

Dear Sponsor:

Crystal Water Farm has a unique sponsorship opportunity for you and your business for our 2015 PHA Show Season. By becoming a sponsor for the Crystal Water Farm Horse PHA Show Series you will have the opportunity to reach thousands of potential new customers.

This sponsorship will help you to promote your business in each of our horse show prizelists/brochures. Each of these brochures is sent to well over 500 horse enthusiasts on a monthly basis as well as advertised on our website. We invite you to become part of this exclusive opportunity that will feature a limited number of advertisers!

Crystal Water Farm will host three PHA shows throughout the summer, one occurring each of the summer months beginning in June.

We attract and interact with thousands of horse owners and enthusiasts from all over the Western Hudson Valley and into Northern and Western New Jersey.

Here is an easy simple way to reach the local horse community at a reasonable onetime cost. We are asking you to give back to our local horse show venue by some form of sponsorship.

Thank you in Advance for your sponsorship!

Karla Barricella (President of CWF)

Diane Hatt (Head Trainer at CWF and USEF recognized judge and steward)

Levels of Sponsorship: Platinum, Gold, Silver, Bronze, and Copper

Platinum -\$225

- full page ad in every prizelist
- Division sponsor; trophy and 8 ribbons
- Public Address Announcements of your sponsorship during shows

Gold- \$150

- ½ page ad in every prizelist
- Division sponsor; trophy and 8 ribbons
- Public Address Announcement of your sponsorship during shows

Silver- \$125

- Division sponsor; Trophy and 8 ribbons
- ¼ page ad in every prizelist
- Public Address Announcements of your sponsorship during shows

Bronze-\$75

- ¼ page ad in every prizelist (business card size)
- Public address Announcements of your sponsorship during shows

Copper- \$ 50

- 3 lines of text wishing a special rider good luck during the show season.
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Remit with payment: Checks made to Crystal Water Farm

Business Name _____ Type of Sponsorship _____

Address _____, City _____ State _____ Zip _____

Website/email _____, Phone number _____

